



LOGISTAR Market Development Webinars

On behalf of the *LOGISTAR* consortium, we kindly invite you to participate in a series of free Webinars on the following dates:

Wednesday 21 April, 10:30UK / 11:30CET – aimed at operators based in the UK, but anyone welcome

Thursday 22 April, 10:30UK / 11:30CET – aimed at operators based in the EU, but anyone welcome

The *LOGISTAR* project, funded by the European Union's Horizon 2020 research and innovation programme, aims to develop a digital support tool for planning and optimisation of transport operations in the logistics supply chain. Operating in real time, the tool will seek to enhance collaboration between shippers and logistics providers through 'matching' cargo loads with empty transport capacity. At this stage, the project aims to demonstrate 'proof of concept', though if successful a commercial product could be developed.

The purpose of the Webinars is to 'market test' the envisaged end product with a range of logistics operators and shippers. We shall present the *LOGISTAR* digital 'tool', describing its intended application and functionality. Views will be sought on the overall commercial/operational requirement for the *LOGISTAR* tool, its intended applications by sector and whether it adds any commercial benefits over existing collaboration processes. It will provide an exciting opportunity to shape the development of a new digital tool.

The Webinars will last for up to 90 minutes and the agenda will be:

10:30UK / 11:30CET	Welcome and introductions
10:35UK / 11:35CET	Overview of the <i>LOGISTAR</i> 'digital tool' – what will it do? <i>Michael Hatfield – MDS Transmodal</i>
10:45UK / 11:45CET	<i>LOGISTAR</i> – progress and research undertaken to date <i>Andrew Palmer – Preston Solutions</i>
10:55UK / 11:55CET	<i>LOGISTAR</i> – applications in intermodal <i>Guido Piccoli - Codognotto</i>
11:05UK / 12:05CET	<i>LOGISTAR</i> – how the technology will work <i>Christian Gengenbach – Software AG</i>
11:15UK / 12:15CET	Questions, Discussion, Feedback
11:55UK / 12 :55CET	Closing remarks

If you are interested in joining, please register for the free Webinar here by Monday 19 April 2021: <https://forms.gle/SRVtxf2uYwwAYzYz7>

An invitation link to join the Webinar will subsequently be sent in due course to those registering.



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